

## Reawakening

We are entering our 41<sup>st</sup> year (can you believe that?) and bringing it in with a drum roll. From our completely re-designed, expanded and remodeled store to our larger, more extensive collections of unique, fine, quality clothes to our enlarged, well lit, comfortable dressing rooms, we have tried to make your shopping experience at Crystal Boutique an even more rewarding experience. Everything is new (except us of course), which makes this all so wonderful. Everyone needs a change and this was our time.

Despite the changes, our service, quality, fit and staff remain dedicated to making sure that you find the clothing that you need, in the colors you want and the fit that works for you. We want to make sure the Boutique is easy to understand, comfortable to explore and exciting to see. We have divided Crystal Boutique into several areas.

- ∞ ***Crystal Casual*** is our expanded casual, easy-care, easy-wear department. This is the lifestyle you told us you wanted and we found the perfect mix of fit, color and style for your casual work to weekend needs.
- ∞ ***Crystal Career*** is our department of dependable work wardrobe solutions chock full of those dependable, yet stylish, essentials that put your best look forward.
- ∞ ***Crystal Collection Knits*** represent a constant for all who love St. John and who want powerful, sleek, comfortable knit jackets, tops, pants, skirts and dresses in unlimited colors. And – each one is custom made to fit you. These are “guaranteed fit”.
- ∞ ***Crystal Accessories*** showcases the most beautiful, exclusive, wearable jewelry, scarves and belts all made for us to

compliment your choice of clothing in the colors and textures that you love.

- ☞ ***Crystal Trunk Collections*** is the area devoted to those unique and treasured lines that we feature every month. There is always something special in our truck shows that will not be stocked in the shop. These shows are your opportunity to find or create wonderful outfits that you search for yet often can't find.
  
- ☞ ***Crystal Sales*** features our beautiful items at great mark-down prices. You will want to visit this department for something that you will cherish at a value price.
  
- ☞ ***Visit the Crystal Boutique Bistro.*** Need a break from shopping, want to catch up on the news or hold a remote meeting while shopping? Use our free Wi-Fi and computer.

Yes we have it all --- old world service and quality with modern 21<sup>st</sup> century convenience and style.

We are so proud of our new place and so thrilled you have continued to support us that we put together this booklet of our most important looks for fall at great, discounted, value prices. The values are our gift to you for shopping early and giving us the opportunity to continue building your wardrobe and our relationship.

We look forward to continuing the tradition of offering the best in personal shopping and complete wardrobe services.

*Joel , Marilyn, Sharika, Amy, Khahn, Nick, and Cindy*